

SAM HOUSTON STATE UNIVERSITY
Division of University Advancement Retreat

WEC – Gibbs Conference Hall
Wednesday, February 14, 2017

- 8:30 Coffee
- 9:00 Welcome, Overview, and Self Introductions – Frank Holmes and All
- 9:45 Mission Statement, Goals, and Vision – Review by four breakout groups
- 10:45 Break
- 11:00 Breakout reports and discussion
- Noon Lunch
- 12:45 Comprehensive Campaign – Development Officer Panel
- What is the campaign and what are its objectives and goal, and how will it work over the next 4 to 5 years?
- 1:30 Four breakout groups by departments, not incl. development, discuss how their department can assist and support of the campaign. Each group will have one or more development staff members
- 2:15 Break
- 2:30 Department Reports on campaign support
- 3:15 Departments most significant goals for 2016-17 (current fiscal year)
- Sam Houston Memorial Museum – Mac Woodward
 - Alumni Relations – Charlie Vienne
 - Development – Thelma Mooney
 - Marketing & Communications – Kris Ruiz
 - Advancement Services – Patty Lewis
- 3:45 Departments Top Priorities for 2017-18 – Department Heads
- 4:15 Initial budget requests by department – Department Heads
- 5:00 Closing Remarks and Adjournment